

2012 Rippowam Yearbook

Rippowam Middle School
381 High Ridge Road
Stamford, CT 06905

Available in Color!

PUBLIC DISPLAY OF AFFECTION

Parent Messages

..... *A Lasting Message to Your Rippowam M. S. Eighth Grader*

A recognition ad is a great way to celebrate your son or daughter's school experience. In the future, seeing your message will bring a smile as they remember your love and support during these important years. And, it's easy to create a parent ad. Just send us a copy of your favorite photo and compose your message. Reserve a space for your recognition ad today to say how proud you are. Like the yearbook, your message will be a permanent memory.

Your Name _____

Address _____

Student's Name _____

Phone _____

Please complete the information above and place a checkmark in the appropriate choice (below left) for the ad you are purchasing. Provide a rough sketch of your message in the box below, and enclose photos or artwork with the message, clearly indicating where you want each item to be placed. Please print your name on the back of the photos. Print very lightly so as not to damage the front. Do not staple or apply tape to photos. Mail or hand deliver this form, your materials, and check to the school's address above. Make checks payable to *Rippowam Middle School PTO*.

DEADLINE
Return this form and ad materials by
Friday, December 2, 2011

Message Copy • Artwork/Photo Instructions:

- If you submit your ad digitally on CD, be sure to save it as a jpg at maximum size and that the resolution is 300 dpi.
- Do not submit photocopies of photographs or photocopies of paste-up layouts.
- Camera ready paste-up layouts must be no larger than **8 x 10 inches**, and all photos must be glued in place. Do not use tape.
- If not submitting a paste-up layout, **submit a maximum of 2 photographs for a quarter page ad and 1 for an eighth page .** For an eighth page ad without a photo, use a maximum of 200 characters (letters, numbers, punctuation, and spaces). If a photo is to be included, use a maximum of 100 characters.

Any material deemed inappropriate for publication will not be published or will be altered for publication at the discretion of the advisor.

Advertising Rates

(choose one)

Color

- Full PAGE \$320.00
- 1/2 PAGE \$180.00
- 1/4 PAGE \$100.00
- 1/8 PAGE \$55.00

Black & White

- Full PAGE \$180.00
- 1/2 PAGE \$100.00
- 1/4 PAGE \$55.00
- 1/8 PAGE \$30.00

Use to sketch 1/4 page layouts

Use to sketch 1/8 page layouts. (Rotate for 1/4 page ad)